

Sustainability Mission Statement

At Cloud Controlled we are deeply committed to building a sustainable future for people and the planet. Ethics and sustainability are at the core of everything we do. Our mission is to lead by example, inspiring positive change and making a lasting impact on society and the environment.

Driven by our values of integrity, innovation, and inclusivity, our sustainability aims are:

Environmental Stewardship: We prioritize the conservation of natural resources, the reduction of our carbon footprint, and the protection of biodiversity. Through sustainable practices and continuous improvement, we aim to minimize our environmental impact and contribute to the health and resilience of ecosystems worldwide.

Social Responsibility: We are dedicated to fostering a diverse, equitable, and inclusive workplace where every individual is valued, respected, and empowered to succeed. We prioritize the well-being of our employees, customers, and communities, championing social justice, human rights, and economic opportunity for all.

Ethical Business Practices: We uphold the highest standards of integrity and transparency in all our business dealings. We operate with honesty, fairness, and accountability, ensuring compliance with laws, regulations, and ethical principles. We believe that ethical business practices are essential for building trust and fostering long-term relationships with our stakeholders.

Community Engagement: We actively engage with our local and global communities, seeking to understand their needs, priorities, and aspirations. Through meaningful partnerships, volunteerism, and philanthropy, we strive to address social challenges, promote sustainable development, and create shared value for society.

Continuous Innovation: We embrace innovation as a driving force for positive change. We are committed to exploring new ideas, technologies, and solutions that advance sustainability across our operations and beyond. By challenging the status quo and embracing creativity, we seek to inspire others to join us on the journey towards a more sustainable future.

At Cloud Controlled, sustainability is not just a goal—it's a mindset, a way of doing business, and a commitment to leaving the world a better place than we found it. Together, we can create a more sustainable, equitable, and prosperous future for generations to come.

Mark Salisbury
Director

29th Feb 2024